

# SPONSORSHIP OPPORTUNITES

## PLATINUM: \$5,000

- Two (2) complimentary registrations
- Banner ad on mobile app to run the entirety of the meeting
- Advertising recognition: sponsorship publicized on website, meeting signage, mobile app, and ARELLO *Boundaries* eMagazine (post meeting edition)
- Sponsor designation name badge

# GOLD: \$4,000

- One (1) complimentary registration
- Banner ad on mobile app to run day 2 & 3 of the meeting
- Advertising recognition: sponsorship publicized on website, meeting signage, mobile app, and ARELLO *Boundaries* eMagazine (post meeting edition)
- Sponsor designation name badge

# SILVER: \$2,000

- Banner ad on mobile app to run on day 3 of the meeting
- Advertising recognition: sponsorship publicized on website, meeting signage, mobile app, and ARELLO *Boundaries* eMagazine (post meeting edition)
- Sponsor designation name badge

# BRONZE: \$1,000

- Advertising recognition: sponsorship publicized on website, meeting signage, mobile app, and ARELLO *Boundaries* eMagazine (post meeting edition)
- Sponsor designation name badge

Below are additional opportunities to sponsor the event and gain increased exposure.

These are not included in the "base" sponsorships listed above.

# ADDITIONAL SPONSORSHIP OPPORTUNITIES:

| • Lunch Sponsorship (up to 2 co-sponsors); includes mobile app notification of sponsorship                                      | \$4,200 each |
|---|--------------|
| Offsite Networking Event (2 co-sponsors) includes mobile app notification of sponsorship  | \$3,150 each |
| • Welcome reception (2 co-sponsors) includes mobile app notification of sponsorship   | \$2,625 each |
| Refreshment breaks (up to 3 co-sponsors morning and 3 co-sponsors afternoon); includes  mobile app notification of sponsorship. | \$2,625 each |

# SPONSOR ARTWORK Specifications

In order to allow maximum exposure of your sponsorship commitment, logos should be submitted with your sponsorship form and payment.

### LOGOS

File type: tif, jpeg, pdf, or Adobe Illustrator

Resolution: 300 dpi

Color: CMYK

Size: Minimum 2" high let the depth come

#### BANNER ADS

File type: PNG, JPEG, or GIF. No animations.

Size: Two versions of the ad are needed—one for phones (640 x 150 pixels) and one for tablets (552

x 150 pixels). Color: RGB

#### **DFADLINES**

LOGOS are due upon submission of sponsorship form Submit your logos ASAP to Rachel@arello.org

Banner ADS are due 5:00 pm EST, June 4, 2021

Send to: Rachel@arello.org

Sponsorship of activities by vendors or regulated entities at this conference or meeting shall not be construed as an endorsement by ARELLO® or its Member Jurisdictions of the sponsoring entity or of its products, services, policies or positions. The sponsorship is not intended by the vendor or regulated entity, nor should it be construed by anyone, to influence the decisions of ARELLO® or its Member Jurisdictions and their representatives.

CLICK HERE TO SUBMIT YOUR SPONSORSHIP AGREEMENT AND PAYMENT